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Lighting designer Robert Truax is one bright guy: For the past 25 years, he has been illuminating scores of residences, resorts, restaurants and everything in between. "Lighting adds dimension and mood to a space, whether it is indoors or out," he says. "Great lighting is felt as much as it is seen."

After graduating from San Francisco State
University with a business degree, Truax was inspired
to delve into design by a local designer; and in 1987,
he founded his award-winning Northern Californiabased firm, Truax Design Group, Today, he continues
lighting up lives via varied projects, which have
included San Fran's posh Hotel Palomar and Hotel
Monaco, as well as the Japanese-inspired village and

ROBERT TRUAX Lighting Designer >

yacht of Oracle Corporation founder, Larry Ellison.

The endeavor that has Truax really beaming, though, is his new architectural lighting business, No. 8 Lighting. With this innovative venture, Truax is putting a fresh spin on stale recessed lighting. "After using other downlights over the years, we decided to create a better downlight that met our needs and the needs of the design industry," he explains. "When you are lighting artwork that is [worth] millions of dollars, you want even, beautiful light. And [No. 8 Lighting] provides a beautiful light that is really easy to install." 707.829.8188, www.truaxdesign.com; 707.824.0888, www.8lighting.com. -M.L.

